Summer 2022 Marketing/Media Coordinator

Springville Center for the Arts is a growing multi-arts center located in a rural community in Western New York State. Programming includes theater, concerts, exhibits, workshops and more based out of an 1869 former church. We are seeking a seasonal Marketing/Media Coordinator to help with our summer programming.

Responsibilities: The marketing/media coordinator is responsible for the advertisement and promotion of our summer programs including a variety of theater shows, workshops, and other events. Depending on skill level responsibilities may include working with youth in media workshops.

Duties: Create and execute a promotion plan. Distribute advertisement materials to all participating locations for our touring theater show, tour with Artsapalooza! cast and crew and manage main table, if qualified teach workshops to kids in grades K-12 such as stop-motion animation and photography for our 6-week arts program

Qualifications: Candidates may come from a variety of backgrounds including marketing, media, communications, etc. The ideal candidate has experience in event planning, advertising, and video and photo editing software.

Hours & Compensation: This is a seasonal part-time position beginning the first week of June and ends mid-August (11 weeks). 20-30 hours per week at \$17 an hour. Job hours will include odd times of day and unusual schedules depending on event dates and times.

To Apply: Candidates are to submit a letter of interest outlining why you are a good match for this position. Send via email to <u>scaartsubmissions@gmail.com</u>. Please include a resume and any other relevant samples, photos, or videos.

Springville Center for the Arts, Inc. is an Equal Opportunity Employer. All qualified applicants will be afforded equal opportunity without discrimination because of race, religion, national origin, sex, age, disability, sexual preference or Vietnam Era Veteran status.